

CABINET MEMBER - PERFORMANCE AND GOVERNANCE

REPORT TO CABINET – 25th NOVEMBER 2010

1. PERFORMANCE MANAGEMENT & INTELLIGENCE

Intelligence – Core Evidence Base and Area Profiles

The development of area profiles for the 22 different wards is underway and these will be used to assist with the creation of the refreshed Core Evidence Base and support neighbourhood management. Additionally work is ongoing to identify data sets for inclusion in the refreshed Core Evidence Base. The current content of the draft ward profiles is a combination of datasets and information sources contained within the Core Evidence Base and submissions from Council departments and/or partners.

Once the content of ward profiles have been agreed it is intended to aggregate this information up to higher geographies such as Area Committee and Borough level as part of the refresh of the Core Evidence Base.

Arising from discussion at the last meeting of Cabinet Member Performance and Governance, it was suggested that it would be useful for the development of ward profiles to be broken down even further to polling districts which were greatly different in a number of wards. The ward profiles and evidence base will be updated biannually to ensure they are current.

Quarter Two 2010/11 Performance Reporting

Quarter Two monitoring has been completed, including updates against Priorities in Departmental Service Plans and National Indicators. Using Sefton's latest performance, officers can compare our performance with that published regionally and nationally to determine Sefton's direction of travel. Monitoring reports have been published on the Intranet and have been sent to departments for presentation to Cabinet Members.

National Indicator Set Revoked – Governments new data requirements

The National Indicator set was revoked by the Secretary of State on the 13th October 2010. The letter stated that the National Indicator set will be replaced by a single comprehensive list of data that the Coalition wishes every Local Authority to produce commencing April 2011.

On the 8th November 2010 all government departments published their business plans that set out in detail the work of Government for the next four years. The plans include departmental priorities, financial information (service costs), Structural Reform Plans and input and impact indicators plus other data requirements. Within the plans of some departments there are lists of input and impact indicators with details around :

- when publication will start – already published, January, April, July, October 2011
- how often we should publish – monthly, quarterly or annually
- by whom – government department, local authority or school

The transparency sections of the Plans are being published in draft to allow wider consultation which ends 31st January 2011 <http://transparency.number10.gov.uk/data.php>

Openness and Transparency Agenda

The Secretary of State for Communities and Local Government wrote to local authorities in June 2010, committing them to publishing items of spending over £500 including tenders, contracts and actual payments by January 2011. The Government had also committed local authorities to publishing certain information on salaries and contracts by this date. Work is underway to meet the requirements by the deadline.

2. CORPORATE COMMUNICATIONS

In September and October around £460,000 of press coverage has been generated. Notable successes have included the promotion of a major fostering campaign for Children's Services, PR around the decision to move forward with the Thornton-Switch Island Link Road, the current programme of meetings around the Greenbelt and Southport Airshow.

Internal communication is a key focus through the *Informing Sefton* section of the Intranet informing of progress on the Transformation Programme and the challenges facing the Council in terms of meeting the savings requirements.

COUNCILLOR IAIN BRODIE-BROWN